

**REASON FOR PUBLICATION**

Published for Opposition

**Mark Literal(s)** AIRBNB

The logo for Airbnb, consisting of the word "AIRBNB" in a bold, sans-serif font.**CASE IDENTIFIERS**

**Serial Number** 85897924 **Application Filing Date** Apr. 08, 2013 **Register** Principal **Mark Type** Trademark  
**Publication Date** Mar. 18, 2014

**MARK INFORMATION**

**Standard Character Claim** Yes. The mark consists of standard characters without claim to any particular font style, size, or color. **Mark Drawing Type** 4 - STANDARD CHARACTER MARK **Color Claimed** Color is not claimed as a feature of the mark.

**RELATED PROPERTIES INFORMATION**

**International Applications/ Registrations Based on this Property** A0035171/1182496, A0038490/ **International Registration Number** 1182496,

**GOODS AND SERVICES INFORMATION**

**For** computer application messaging software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to communicate with each other; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows messaging among guests of lodging accommodations owned and hosted by others and among the hosts who list lodging accommodations for rent and sale; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to plan, announce, invite others to attend and evaluate real world meetings and events; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to solicit each other to perform a wide range of personal and customized services, housekeeping, cooking and related services, personalized travel, itinerary and private tour and activity services; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to arrange for the remote exchange of keys to lodgings, homes and vehicles and for locking and unlocking lodgings homes and vehicles; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software management tools to permit users to manage, organize, calendar and share with others travel bookings, activity dates, photographs, opinions and preferences; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software management tools to permit users to arrange for temporary lodging check-in help; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that permits listers of goods, real property and services for rent or sale to receive suggested improvements to their listing advertisements; computer application software

for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that permits listers of goods, real property and services for rent or sale to arrange for professional photographs of the listed goods, property and services; computer application software for mobile phones, portable media players, handheld computers and related mobile devices; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software to facilitate the sale of goods and services by others via a computer network and to provide evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods and services, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to list and rent temporary lodging, access information, listings and announcements about housing, apartments, condominiums, townhouses, real estate, commercial real estate and rental and leasing advertisements for the foregoing; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to provide reviews and feedback about listers and renters of real estate, temporary lodging, transportation, sharing of vehicles and rides and temporary parking; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to make and receive payments for the rental, purchase and sale of goods and services; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to search for travel, transportation, temporary accommodation, vehicle and ride sharing and temporary vehicle parking listings, travel information and related topics and for making reservations and bookings for transportation, temporary accommodations, vehicle and ride sharing and temporary parking; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to provide travel reviews and recommendations for local attractions; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows vehicle owners and users to list, arrange and reserve shared vehicles and rides; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to list, arrange and reserve temporary parking of vehicles at residences and businesses; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to list and book car sharing, ride sharing and temporary parking; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to access information and listing of peer-to-peer transportation; computer application software for mobile phones, portable media players, handheld computers and related mobile devices, namely, software that allows users to engage in social networking featuring travel, transportation, temporary lodging, shared vehicles and rides, temporary parking and the rental and listing of real estate

**International Classes** 9 - Primary Classes **US Classes** 21, 23, 26, 36, 38 **International Class Title** Electrical and Scientific Apparatus

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## **BASIS INFORMATION**

**Currently ITU** Yes

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**OWNER INFORMATION**

**Owner Name** Airbnb, Inc. **Address** Airbnb, Inc. 888 Brannan Street 4th Floor San Francisco CALIFORNIA 94103

**Legal Entity** CORPORATION **State or Country Where Organized** DELAWARE

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**ATTORNEY/CORRESPONDENCE INFORMATION**

**Docket Number** 26887-00070

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**EXAMINING ATTORNEY**

**Examining Attorney** CASTRO, GIANCARLO